



# COMPANY PROFILE

About DA  
GLOBAL

The Team

Business Units

Key  
Differentiators

Quality  
Commitment

Vertical  
Markets

Business  
Vision

Business  
Partners

References

# AGENDA

# ABOUT DA GLOBAL



Founded in 2009



Offices in Istanbul, Turkey



Strong international  
connections and  
presence

Richard-Byrd-Straße 18/OG.  
50829 Köln, Germany



Continuous growth for the last 10+ years

## Our Vision

To improve and enlarge our solutions and services, to increase our service and human resources quality, to extend into international markets by being one of the domestic leader companies

## Our Mission

To present high quality total solutions for our customers and business partners and with these solutions to contribute their values

## Our Goal

To be always preferred company by our customers and business partners, with the solutions and services we present

# ABOUT DA GLOBAL

# DIGITAL SIGNAGE

- ▮ Solutions
- ▮ Interactive Digital Signage
- ▮ Video Wall
- ▮ Digital Menu Boards
- ▮ Information Display Systems
- ▮ Message & Social Media Dashboard
- ▮ Meetings Room Displays
- ▮ Digital Art

# DIGITAL SIGNAGE

- ▮ Hardware
  - ▮ LFD Displays
  - ▮ LED Displays
  - ▮ Hospitality TV
- ▮ Software
  - ▮ Content Management
- ▮ Services
  - ▮ Installation & Commissioning
  - ▮ On-site, off-site support
  - ▮ Managed Services

# SECURITY

## Physical Security

- Physical Security
  - CCTV & Situational Awareness
  - Biometric Recognition
    - Face Recognition
    - IRIS Recognition
  - Business Intelligence
    - People Counting
    - Heat Maps
  - National Security, Corporate Security
  - Services
    - Consultancy
    - Design

## Cyber Security

- Cyber Security
  - OT Security
    - Continuous Threat Detection
    - Secure Remote Access
    - Security Posture Assessment
    - Unidirectional Security Gateways
  - IT Security
    - Threat Protection System
  - Cyber Threat Intelligence
  - Services
    - Consultancy
    - Design

# STORAGE

- ▮ Storage
  - ▮ Online Storage
  - ▮ Tape Storage
  - ▮ Datamedia
  - ▮ Services





Local Experience, Regional Coverage



Competition free business environment



Strong relations with stakeholders



Experienced in different  
business models for  
different markets

SaaS, PaaS, IaaS  
Brick-and-Mortar  
Dropshipping

## KEY DIFFERENTIATORS

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- ▮ Professional Services
  - ▮ Design / Consultancy
  - ▮ Presales
  - ▮ Installation & Commissioning
  - ▮ Online & On-site After Sales Support
    - ▮ Coverage all Turkey
- ▮ Project Management

## QUALITY COMMITMENT

- ▮ Meeting the needs of our customers and business partners with the highest standards of product and service performance

# VERTICAL MARKETS



Retail



Hospitality



Transportation



Financial Organizations



Commercial Enterprise&Education



Construction

# RETAIL



Local Retailers



International Retailers



Regional Retailers



Shopping Malls



City Hotels



Holiday Resorts



Hospitals and PPP developments



Food and Entertainment

# HOSPITALITY



Aviation



Public Transportation



Railways



Marinas

## TRANSPORTATION



Retail Banking



Insurance Companies



Kiosk and POS/Payment  
Systems

FINANCIAL  
ORGANISATIONS



# COMMERCIAL ENTERPRISE & EDUCATION



ISO500 companies



Universities



Research Centres



K12

# CONSTRUCTION

- ▮ Land Development Projects

- ▮ Local

- ▮ International



## Everest Programme

To become #1  
supplier in  
performance  
Strong foundations  
for sustainable  
quality commitments  
Create signature  
projects



## 360° Programme

One stop shop for  
Hardware, Software  
& Services  
Various business  
models



## Infinity Programme

Build long-lasting  
relationship with the  
stakeholders based  
on trust,  
professionalism and  
efficiency.

# BUSINESS VISION

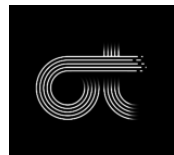
SELECTED  
BUSINESS  
PARTNERS

**SAMSUNG**

**VERINT**



**NAVORI** The NAVORI logo, featuring the word 'NAVORI' in bold black letters, followed by a red square containing the word 'LABS' in white.



**CLAROTY**  
Clarity for OT Networks

 **WATERFALL**<sup>®</sup>  
Stronger Than Firewalls

# HIGHLIGHTS



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**TOFAŞ** TÜRK  
OTOMOBİL  
FABRİKASI A.Ş.

**H&M**  
HENNES & MAURITZ

  
**vodafone**

  
Çırağan Palace  
Kempinski  
İSTANBUL

 **Tüpraş**

divan

  
**ADEL**

**M**  
**MİGROS**

  
SIX SENSES

**a**tv

  
**NOVOTEL**  
HOTELS

**CALZEDONIA**

# ÖRNEK GÖRSELLER



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